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ECONOMIC FIGURES

# BUNDESLIGA

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## Balance sheet

The Bundesliga's aggregated total assets reached a new record high for the third consecutive time, as of 30 June 2025. Compared to the previous year, it grew by €278.7 million to €4.89 billion, representing an increase of six per cent. The balance sheet total, calculated from the financial statements submitted by all 18 Bundesliga clubs in the licensing process, includes the statements of 11 clubs with group structures. The largest single item was once again player assets. The book value of professional players reached €1.66 billion, marking the first peak since 2020 and surpassing the previous record by €190.7 million. A record value of €1.37 billion was recorded for receivables, inventories, and securities, which include receivables for player transfers. Remarkably, this item has nearly doubled within three years; in 2022, it amounted to €745.6 million. Tangible fixed assets of €1.17 billion decreased slightly by €6.2 million. Equity increased significantly by €290.3 million, reaching €2.17 billion for the first time in Bundesliga history – passing the milestone of two million euros – with all 18 clubs again reporting positive equity. The equity ratio rose by 3.7 percentage points to 44.3 per cent.

## Bundesliga Assets

(€ 000s)

	30 June 2024	30 June 2025
Intangible assets (excl. player assets)	36,421	17,114
Player assets	1,446,377	1,661,526
Tangible fixed assets	1,176,488	1,170,277
Financial assets	148,970	137,605
Receivables, stocks, securities	1,208,514	1,374,869
Cash in hand, bank balances	496,276	427,898
Prepaid expenses	93,399	97,194
Deferred tax assets	6,648	4,894
Surplus of plan assets over benefit obligations	2,087	2,512
<b>Total</b>	<b>4,615,180</b>	<b>4,893,889</b>

## Bundesliga Equity and liabilities

(€ 000s)

	30 June 2024	30 June 2025
Equity	1,875,394	2,165,644
Special item for investment subsidies	8,774	11,452
Difference from capital consolidation	15,729	14,658
Provisions	264,347	279,616
Liabilities	2,147,473	2,165,245
of which: from bonds	25,164	25,000
of which: to banks	299,133	286,796
of which: from trade accounts payable	180,034	196,768
of which: other liabilities	1,643,142	1,656,681
Deferred income	301,909	255,297
Deferred tax liabilities	1,554	1,976
<b>Total</b>	<b>4,615,180</b>	<b>4,893,889</b>

# Income statement

## Revenue

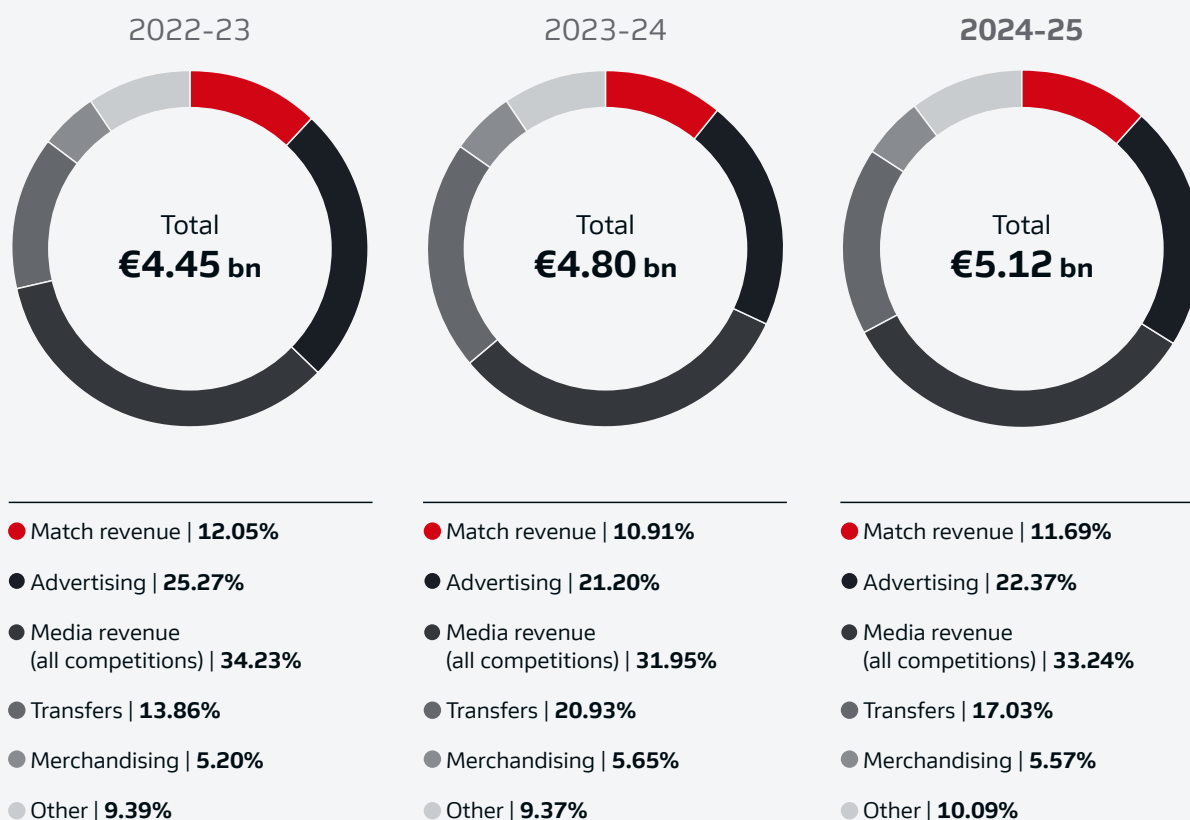
The Bundesliga generated more than €5 billion in revenue for the first time during the 2024-25 season. With a total income of €5.12 billion, the previous record from the prior year was surpassed by €320.8 million, representing a revenue increase of 6.7 per cent. The largest contribution came once again from media revenue, totaling €1.7 billion, which reached a record level due to an 11 per cent increase compared to the previous season. Advertising revenue rose by €128.1 million to €1.15 billion, marking the third time they exceeded €1 billion. Transfer revenues declined by €132.2 million compared to the previous year but still amounted to €872.6 million, the second-highest value in Bundesliga history. Thus, revenues from media exploitation (33.2), advertising (22.4), and transfers (17) accounted for 72.6 per cent of the Bundesliga's total revenue. Matchday revenues, primarily ticket sales, contributed 11.7 per cent, while merchandising (5.6) and other revenues (10.1) made up the remainder.

## Bundesliga Revenue

(€ 000s)

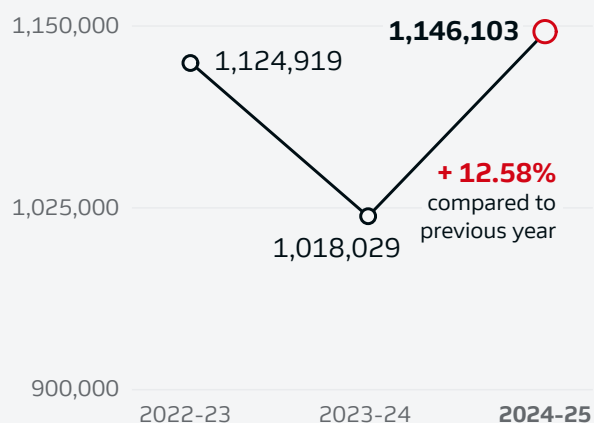
	2022-2023	2023-2024	2024-2025
Match revenue	536,495	523,698	598,974
Contribution to total revenue	12.05%	10.91%	11.69%
Advertising	1,124,919	1,018,029	1,146,103
Contribution to total revenue	25.27%	21.20%	22.37%
Media revenue	1,524,014	1,534,107	1,702,707
Contribution to total revenue	34.23%	31.95%	33.24%
Transfers	617,127	1,004,812	872,643
Contribution to total revenue	13.86%	20.93%	17.03%
Merchandising	231,635	271,234	285,436
Contribution to total revenue	5.20%	5.65%	5.57%
Other	418,212	450,032	516,844
Contribution to total revenue	9.39%	9.37%	10.09%
of which: profit/loss attributable to other shareholders	-7,978	-8,333	-4,821
<b>Total</b>	<b>4,452,403</b>	<b>4,801,911</b>	<b>5,122,707</b>

## Bundesliga Revenue

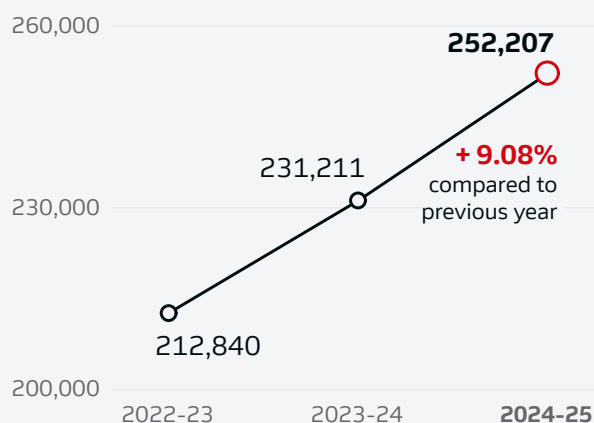


## Bundesliga

### Advertising revenue (€ 000s)



### Expenditure Youth/Women (€ 000s)



## Expenditure

The 18 Bundesliga clubs invested a total of €4.88 billion during the 2024-25 season, €193.5 million more than in the previous season. This represents an expenditure increase of 4.1 per cent, which was significantly lower than the revenue growth of 6.7 per cent. The largest expense item traditionally remains payroll costs for match operations. Salaries for professional players and coaching staff rose by 2.8 per cent to €1.72 billion, reaching a record high. Transfer costs saw a slight increase of €15.8 million, amounting to €967.2 million. Investments in youth and women's teams were increased again, setting a new record of €252.2 million, €21 million above the previous year's value.

### Bundesliga Expenditure

(€ 000s)

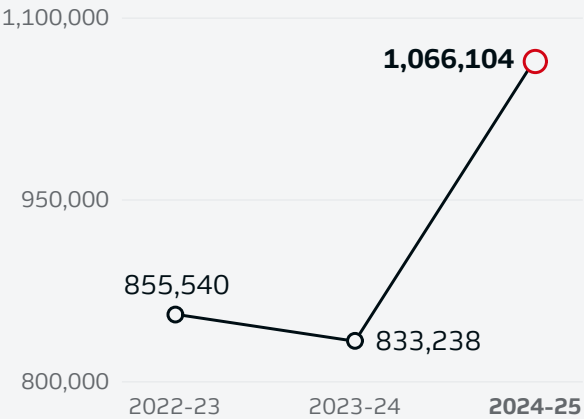
	2022-2023	2023-2024	2024-2025
Payroll costs for match operations	1,617,107	1,674,885	1,721,994
Contribution to total expenditure	36.68%	35.73%	35.28%
Commercial/administrative staff	368,786	357,639	400,387
Contribution to total expenditure	8.37%	7.63%	8.20%
Transfers	855,428	951,411	967,174
Contribution to total expenditure	19.41%	20.30%	19.82%
Match operations	490,316	550,888	599,222
Contribution to total expenditure	11.12%	11.75%	12.28%
Youth/women	212,840	231,211	252,207
Contribution to total expenditure	4.83%	4.93%	5.17%
Other	863,619	921,061	939,658
Contribution to total expenditure	19.59%	19.65%	19.25%
<b>Total</b>	<b>4,408,096</b>	<b>4,687,096</b>	<b>4,880,642</b>



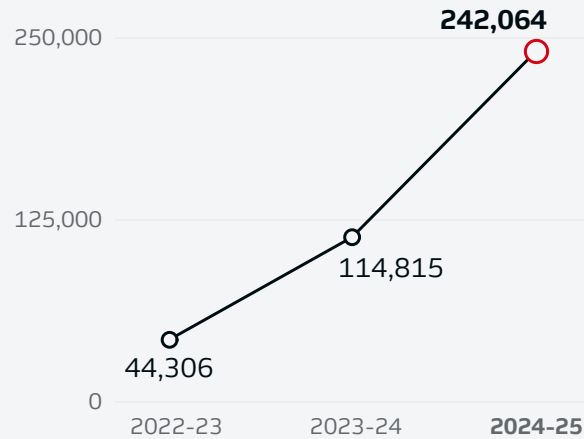
# Results and indicators

The Bundesliga achieved the highest overall profit in league history during the 2024-25 season. Overall, the clubs earned €242.1 million more than they spent. The previous record was set in the 2015-16 season, with a surplus of €206.2 million. Looking at individual clubs, thirteen clubs reported profits, compared to nine in the previous year. Regarding EBITDA (earnings before interest, taxes, depreciation and amortization), all 18 clubs achieved positive results. The cumulative EBITDA of the clubs exceeded €1.07 billion, surpassing the previous record (2018-19: €868.5 million) by €197.6 million.

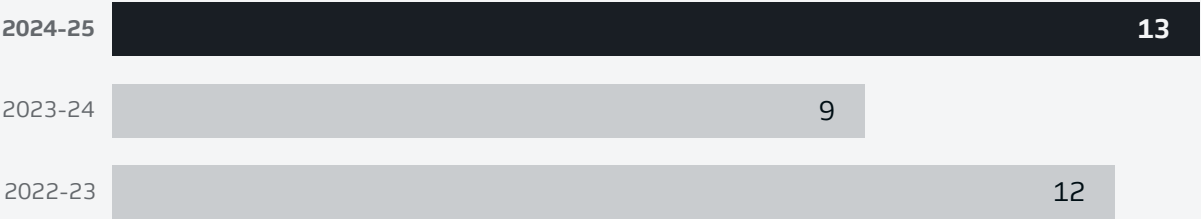
**Bundesliga EBITDA**  
(€ 000s)



**Total result after taxes**  
(€ 000s)



## Number of clubs with a positive result after taxes



## Ratio of payroll costs for match operations to total revenue

Salaries for professional players and coaching staff of the 18 Bundesliga clubs rose slightly, reaching a new record high of €1.72 billion. This was €47.1 million higher than the previous season, representing an increase of 2.8 per cent. Since the total revenue of Bundesliga clubs increased by €320.8 million, proportionally even more, the payroll cost ratio, which compares expenditure on players and coaches to revenues, decreased again by 1.3 percentage points to 33.6 per cent.

### Bundesliga Total

(€ 000s)

	2022-2023	2023-2024	2024-2025
Payroll costs for match operations	1,617,107	1,674,885	1,721,994
Ratio	36.3%	34.9%	33.6%
Payroll costs for match operations and commercial/ administrative staff	1,985,893	2,032,524	2,122,380
Ratio	44.6%	42.3%	41.4%
<b>Total revenue</b>	<b>4,452,403</b>	<b>4,801,911</b>	<b>5,122,707</b>



# Groups by payroll costs for match operations

The economic conditions of the clubs vary significantly. To enable better comparability in terms of their economic performance, the clubs are divided into three clusters based on the level of their personnel costs for the professional team. Revenue and expense items are then assigned to these clusters. The analysis shows that clubs with the highest spending on player salaries generated approximately 95 per cent more revenue and incurred 92 per cent higher costs than the average Bundesliga club. Revenues and costs were thus nearly double compared to the average. While the average club earned €284.6 million and spent €271.1 million, the six financially strongest clubs earned an average of €556.3 million and incurred costs of €521.1 million. The middle third accounted for 66 per cent of revenues and 69 per cent of expenses, while the third cluster reached 38 per cent in both areas.

The clubs are divided into three groups of six as follows, according to the level of their personnel expenses for match operations in the 2024-25 season:

**Group I** Clubs with payroll costs for match operations of more than €99.5 million

**Group II** Clubs with payroll costs for match operations between €99.4 million and €54.4 million

**Group III** Clubs with payroll costs for match operations of less than €54.3 million

## Bundesliga Revenue

(average per licensee – € 000s)

2024-2025	Match revenue		Advertising		Media revenue		Transfers		Merchandising		Other		Total
Group I	65,873	198%	133,193	209%	167,885	177%	101,020	208%	35,311	223%	53,040	185%	556,322 195%
Group II	16,211	49%	39,584	62%	71,448	76%	32,453	67%	6,134	39%	22,651	79%	188,480 66%
Group III	17,746	53%	18,240	29%	44,452	47%	11,968	25%	6,128	39%	10,450	36%	108,983 38%
BL average	33,276	100%	63,672	100%	94,595	100%	48,480	100%	15,858	100%	28,714	100%	284,595 100%

## Bundesliga Expenditure

(average per licensee – € 000s)

2024-2025	Payroll costs for match operations		Administrative staff		Transfers		Match operations		Youth/women		Other		Total
Group I	184,108	192%	41,758	188%	111,039	207%	58,764	177%	22,402	160%	103,029	197%	521,101 192%
Group II	66,994	70%	15,491	70%	41,090	76%	21,972	66%	14,761	105%	27,807	53%	188,115 69%
Group III	35,896	38%	9,482	43%	9,067	17%	19,134	57%	4,871	35%	25,774	49%	104,224 38%
BL average	95,666	100%	22,244	100%	53,732	100%	33,290	100%	14,012	100%	52,203	100%	271,147 100%

# Groups by league table position

To determine the correlation between the clubs’ economic capabilities and their sporting performance, they were divided into three groups based on their league position. It becomes clear that clubs with the greatest sporting success also performed best economically. Clubs finishing the 2024-25 season in positions one to six achieved 66 per cent higher revenues and 62 per cent higher costs than the average club. The middle third of the table accounted for 90 and 93 per cent, while clubs in positions 13 to 18 reached 44 and 45 per cent of the values.

## Bundesliga Revenue

(average per licensee – € 000s)

2024-2025	Match revenue		Advertising		Media revenue		Transfers		Merchandising		Other		Total	
Positions 1-6	54,392	163%	104,794	165%	144,894	153%	89,752	185%	32,778	207%	46,034	160%	472,645	166%
Positions 7-12	32,361	97%	68,066	107%	85,093	90%	39,371	81%	9,346	59%	21,615	75%	255,852	90%
Positions 13-18	13,076	39%	18,157	29%	53,798	57%	16,317	34%	5,449	34%	18,491	64%	125,288	44%
BL average	33,276	100%	63,672	100%	94,595	100%	48,480	100%	15,858	100%	28,714	100%	284,595	100%

## Bundesliga Expenditure

(average per licensee – € 000s)

2024-2025	Payroll costs for match operations		Administrative staff		Transfers		Match operations		Youth/women		Other		Total	
Positions 1-6	158,973	166%	35,245	158%	87,623	163%	45,987	138%	19,350	138%	90,933	174%	438,111	162%
Positions 7-12	88,281	92%	20,542	92%	52,823	98%	34,939	105%	14,626	104%	41,846	80%	253,057	93%
Positions 13-18	39,745	42%	10,944	49%	20,749	39%	18,945	57%	8,059	58%	23,831	46%	122,272	45%
BL average	95,666	100%	22,244	100%	53,732	100%	33,290	100%	14,012	100%	52,203	100%	271,147	100%



Photo: DFL/Getty Images/Oliver Hardt

ECONOMIC FIGURES

BUNDESLIGA 2

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## Balance sheet

Like the Bundesliga, Bundesliga 2 recorded a record balance sheet total. At €819.1 million, it exceeded the previous best value from the prior year by €69.3 million, representing an increase of 9.2 per cent. The financial statements of seven clubs (ten in 2024) with group structures were included in the overall assessment of the 18 second-tier clubs. Tangible fixed assets of €274.9 million remained the largest single item, as in previous years, but decreased by €14.5 million compared to the previous season. Receivables, stocks and securities increased by €48.8 million to €195.6 million, and for the first time in years, they were larger than the cash in hand, bank balances item, which stood at €160.8 million. Player assets rose by 40.9 per cent to €60.7 million. Equity rose sharply compared to the previous season, reaching €74.1 million. Bundesliga 2 clubs thus reported cumulative positive equity for the eleventh consecutive time. The equity ratio increased to 9 per cent.

## Bundesliga 2 Assets

(€ 000s)

	30 June 2024	30 June 2025
Intangible assets (excl. player assets)	79,248	96,022
Player assets	43,059	60,679
Tangible fixed assets	289,350	274,877
Financial assets	5,401	14,444
Receivables, stocks, securities	146,722	195,571
Cash in hand, bank balances	170,233	160,808
Prepaid expenses	14,483	15,542
Deferred tax assets	1,227	1,123
Surplus of plan assets over benefit obligations	0	0
<b>Total</b>	<b>749,722</b>	<b>819,067</b>

## Bundesliga 2 Equity and liabilities

(€ 000s)

	30 June 2024	30 June 2025
Equity	1,337	74,083
Special item for investment subsidies	7,626	4,357
Difference from capital consolidation	6,168	30,000
Provisions	87,662	103,480
Liabilities	518,409	480,983
of which: from bonds	100,947	97,309
of which: to banks	120,771	116,986
of which: from trade accounts payable	61,910	63,056
of which: other liabilities	234,780	203,632
Deferred income	125,892	125,349
Deferred tax liabilities	2,629	815
<b>Total</b>	<b>749,722</b>	<b>819,067</b>

# Income statement

## Revenue

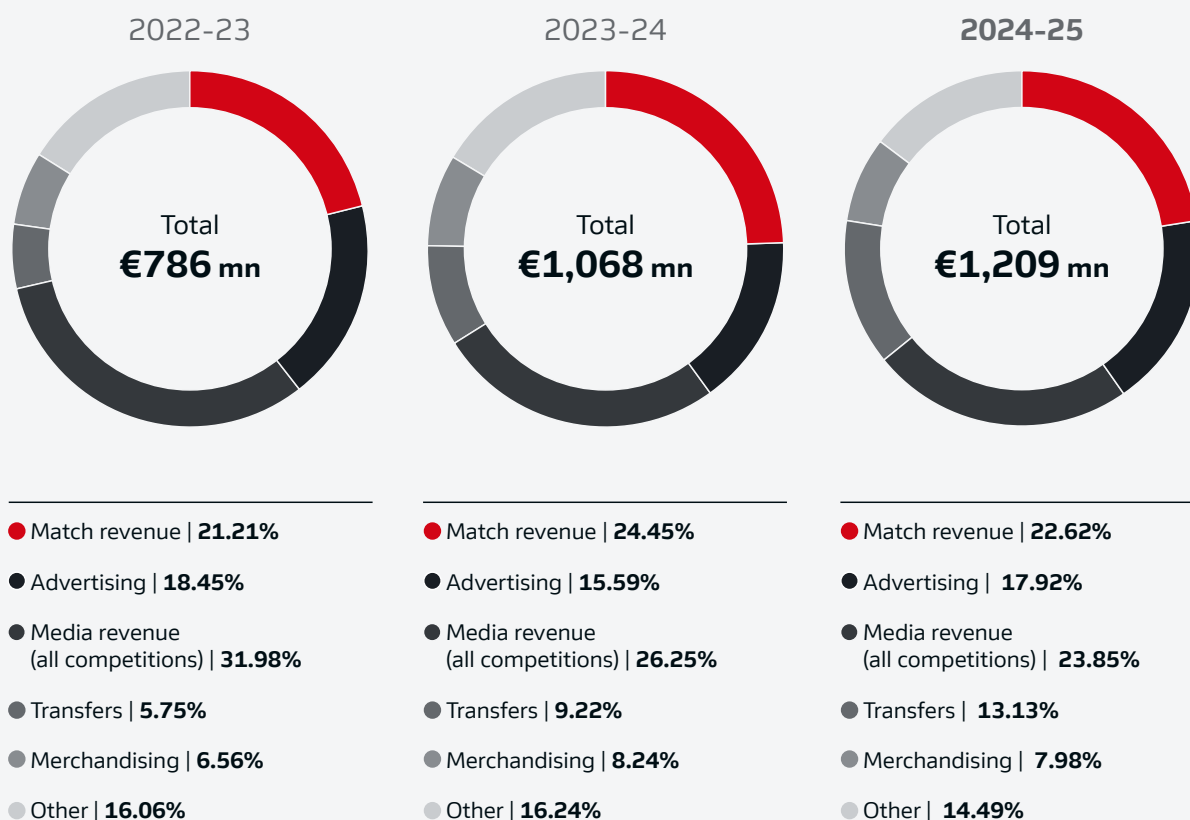
After Bundesliga 2 clubs had reported cumulative revenues exceeding €1 billion for the first time the previous season, the sum further increased in 2024-25 by €140.4 million to €1.21 billion – a growth of 13.1 per cent. It should be noted that the economic data of Bundesliga 2 is traditionally subject to relatively high volatility due to the differences in the economic conditions of the up to six clubs that come into the league through promotion or relegation. Media revenues, amounting to €288.3 million (an increase of 2.8 per cent compared to the previous year), were the largest single item, followed by match revenue at €273.4 million (an increase of 4.7 per cent). Both items represent historic highs. Advertising revenues grew by 30 per cent, reaching €216.5 million. Transfer revenues increased even more significantly – by 61.2 per cent – to €158.7 million. Revenues from media revenues (23.9), matchdays (22.6), advertising (17.9), and transfers (13.1) together accounted for 77.5 per cent of total revenue. Merchandising contributed 8 per cent, and other revenues accounted for 14.5 per cent.

## Bundesliga 2 Revenue

(€ 000s)

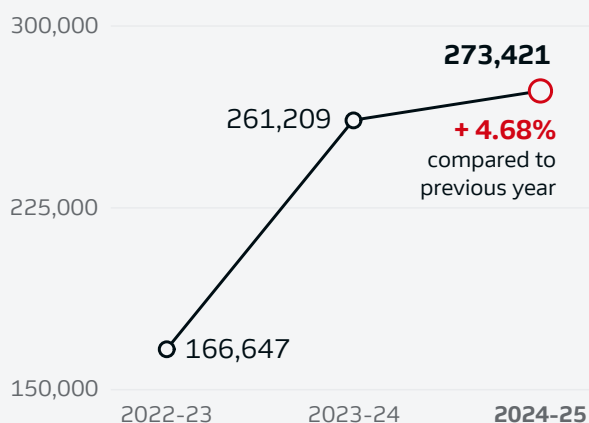
	2022-2023	2023-2024	2024-2025
Match revenue	166,647	261,209	273,421
Contribution to total revenue	21.21%	24.45%	22.62%
Advertising	144,966	166,512	216,538
Contribution to total revenue	18.45%	15.59%	17.92%
Media revenue	251,232	280,399	288,271
Contribution to total revenue	31.98%	26.25%	23.85%
Transfers	45,146	98,471	158,735
Contribution to total revenue	5.75%	9.22%	13.13%
Merchandising	51,506	88,051	96,430
Contribution to total revenue	6.56%	8.24%	7.98%
Other	126,200	173,496	175,134
Contribution to total revenue	16.06%	16.24%	14.49%
of which: profit/loss attributable to other shareholders	552	-1,342	-886
<b>Total</b>	<b>785,697</b>	<b>1,068,138</b>	<b>1,208,529</b>

## Bundesliga 2 Revenue

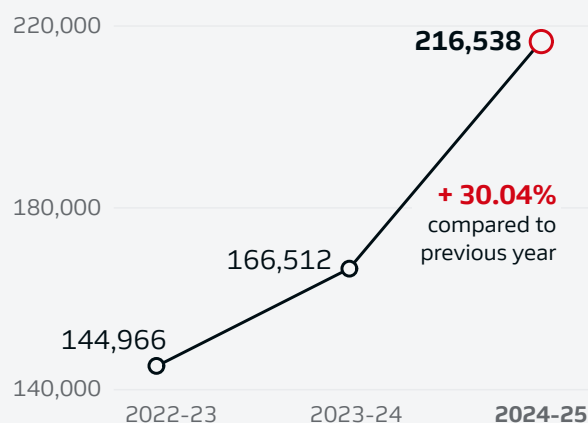


## Bundesliga 2

Match revenue  
(€ 000s)



Advertising revenue  
(€ 000s)





## Expenditure

The expenses of the 18 clubs in Bundesliga 2 grew less sharply than revenues. While revenues increased by 13.1 per cent, expenses rose by 7.1 per cent. Overall, the clubs spent €1.18 billion, while revenues amounted to €1.21 billion. The largest percentage increase was in transfer expenditure, which rose by 31.6 per cent or €27 million to €112.3 million. Clubs spent €1.3 million more on salaries for their professional players and coaching staff than in the previous season; payroll costs for match operations amounted to €296.9 million.

### Bundesliga 2 Expenditure

(€ 000s)

	2022-2023	2023-2024	2024-2025
Payroll costs for match operations	249,100	295,651	296,909
Contribution to total expenditure	31.62%	26.85%	25.18%
Commercial/administrative staff	83,462	120,231	124,416
Contribution to total expenditure	10.59%	10.92%	10.55%
Transfers	49,213	85,302	112,279
Contribution to total expenditure	6.25%	7.75%	9.52%
Match operations	156,417	218,529	237,215
Contribution to total expenditure	19.85%	19.84%	20.12%
Youth/women	51,325	68,175	74,245
Contribution to total expenditure	6.51%	6.19%	6.30%
Other	198,374	313,376	334,015
Contribution to total expenditure	25.18%	28.46%	28.33%
<b>Total</b>	<b>787,892</b>	<b>1,101,264</b>	<b>1,179,079</b>

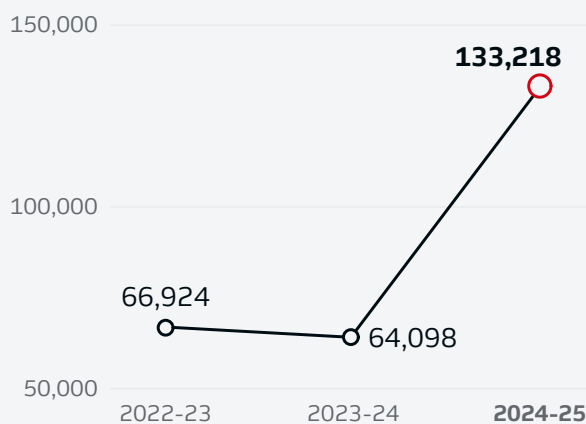
## Results and indicators

For the first time in five years, Bundesliga 2 recorded a cumulative profit; collectively, the clubs generated €29.4 million. Fifteen clubs reported positive results, compared to eight in the previous year. On an EBITDA basis, 16 clubs recorded profits. On average, the EBITDA (earnings before interest, taxes, depreciation and amortization) of the clubs and limited companies was €7.4 million, totaling €133.2 million – €69.1 million higher than in the previous season. This was the highest profit before taxes and depreciations in Bundesliga 2 history (previous highest figure from 2018-19 was €122.9 million).

### Bundesliga 2

#### EBITDA

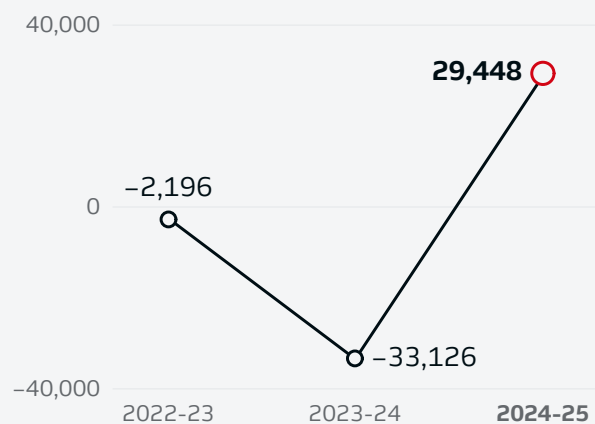
(€ 000s)



### Total result

#### after taxes

(€ 000s)



### Number of clubs with a positive result after taxes



## Ratio of payroll costs for match operations to total revenue

Since expenses for professional teams increased by only €1.3 million while revenues grew by €140.4 million, the payroll cost ratio for match operations decreased by 3.1 per cent, reaching a historic low of 24.6 per cent. On average, clubs spent less than one in four euros earned on player salaries.

### Bundesliga 2 Total

(€ 000s)

	2022-2023	2023-2024	2024-2025
Payroll costs for match operations	249,100	295,651	296,909
Ratio	31.7%	27.7%	24.6%
Payroll costs for match operations and commercial/ administrative staff	332,562	415,882	421,325
Ratio	42.3%	38.9%	34.9%
<b>Total revenue</b>	<b>785,697</b>	<b>1,068,138</b>	<b>1,208,529</b>

## Groups by payroll costs for match operations

Clubs with the highest expenditures on salaries for their professional players and coaches also recorded the highest revenues and expenses within Bundesliga 2. On average, the six economically strongest clubs generated 76 per cent more revenue and incurred 77 per cent higher costs than the average club. The middle third achieved 75 per cent of this average value in both revenue and expenses, while the lower cluster reached 49 per cent and 48 per cent, respectively.

The clubs are divided into three groups of six as follows, according to the level of their personnel expenses for match operations in the 2024-25 season:

**Group I** Clubs with payroll costs for match operations of more than €17.1 million

**Group II** Clubs with payroll costs for match operations between €17 million and €12.9 million

**Group III** Clubs with payroll costs for match operations of less than €12.8 million

### Bundesliga 2 Revenue

(average per licensee – € 000s)

2024-2025	Match revenue		Advertising		Media revenue		Transfers		Merchandising		Other		Total	
Group I	28,449	187%	17,968	149%	21,049	131%	18,382	208%	12,125	226%	20,145	207%	118,117	176%
Group II	9,474	62%	9,268	77%	15,593	97%	7,006	79%	2,461	46%	6,481	67%	50,282	75%
Group III	7,647	50%	8,854	74%	11,404	71%	1,068	12%	1,485	28%	2,564	26%	33,022	49%
<b>BL 2 average</b>	<b>15,190</b>	<b>100%</b>	<b>12,030</b>	<b>100%</b>	<b>16,015</b>	<b>100%</b>	<b>8,819</b>	<b>100%</b>	<b>5,357</b>	<b>100%</b>	<b>9,730</b>	<b>100%</b>	<b>67,141</b>	<b>100%</b>

### Bundesliga 2 Expenditure

(average per licensee – € 000s)

2024-2025	Payroll costs for match operations		Administrative staff		Transfer		Match operations		Youth/women		Other		Total	
Group I	25,031	152%	12,994	188%	13,009	209%	20,092	152%	7,600	184%	37,374	201%	116,099	177%
Group II	14,391	87%	5,168	75%	4,338	70%	10,427	79%	3,443	83%	11,454	62%	49,221	75%
Group III	10,062	61%	2,574	37%	1,367	22%	9,017	68%	1,332	32%	6,841	37%	31,193	48%
<b>BL 2 average</b>	<b>16,495</b>	<b>100%</b>	<b>6,912</b>	<b>100%</b>	<b>6,238</b>	<b>100%</b>	<b>13,179</b>	<b>100%</b>	<b>4,125</b>	<b>100%</b>	<b>18,556</b>	<b>100%</b>	<b>65,504</b>	<b>100%</b>

# Groups by league table position

Examining the correlation between the economic conditions of the clubs and their sporting success reveals that the six clubs in the top third of the table recorded only marginally higher revenues and expenses than the average club. The most successful clubs achieved 13 per cent more revenue and costs than the average; clubs in mid table reached 109 per cent and 110 per cent, respectively. The bottom third recorded 78 per cent revenue and 77 per cent expenses.

## Bundesliga 2 Revenue

(average per licensee – € 000s)

2024-2025	Match revenue		Advertising		Media revenue		Transfers		Merchandising		Other		Total
Positions 1-6	17,403	115%	15,114	126%	17,704	111%	7,160	81%	7,865	147%	10,730	110%	75,975 113%
Positions 7-12	15,077	99%	10,404	86%	17,352	108%	15,844	180%	4,965	93%	9,749	100%	73,392 109%
Positions 13-18	13,090	86%	10,572	88%	12,989	81%	3,452	39%	3,242	61%	8,710	90%	52,055 78%
BL 2 average	15,190	100%	12,030	100%	16,015	100%	8,819	100%	5,357	100%	9,730	100%	67,141 100%

## Bundesliga 2 Expenditure

(average per licensee – € 000s)

2024-2025	Payroll costs for match operations		Administrative staff		Transfers		Match operations		Youth/women		Other		Total
Positions 1-6	18,179	110%	7,767	112%	5,320	85%	16,428	125%	5,456	132%	20,653	111%	73,802 113%
Positions 7-12	18,357	111%	6,980	101%	10,787	173%	13,816	105%	4,192	102%	18,041	97%	72,172 110%
Positions 13-18	12,949	79%	5,990	87%	2,607	42%	9,292	71%	2,726	66%	16,975	91%	50,539 77%
BL 2 average	16,495	100%	6,912	100%	6,238	100%	13,179	100%	4,125	100%	18,556	100%	65,504 100%



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## ECONOMIC FIGURES

# LICENSED FOOTBALL

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## Revenue and expenditure

The 36 clubs and limited companies in the top two leagues achieved record figures in the 2024-25 season, once again reaching a historic high in total revenues. For the first time, the Bundesliga and Bundesliga 2 generated revenues exceeding six billion euros. At €6.33 billion, revenues were €461.2 million higher than in the season 2023-24, representing an increase of 7.9 per cent. 81 per cent of the revenues were generated by Bundesliga clubs. At the same time, club expenses increased by 4.7 per cent to €6.06 billion. Overall, this results in an overall profit of €271.5 million.

### Licensed football Revenue

(€ 000s)

	2022-2023	2023-2024	2024-2025
Bundesliga	4,452,403	4,801,911	5,122,707
Contribution to total revenue	85.00%	81.80%	80.91%
Bundesliga 2	785,697	1,068,138	1,208,529
Contribution to total revenue	15.00%	18.20%	19.09%
<b>Total</b>	<b>5,238,099</b>	<b>5,870,049</b>	<b>6,331,236</b>

### Licensed football Expenditure

(€ 000s)

	2022-2023	2023-2024	2024-2025
Bundesliga	4,408,096	4,687,096	4,880,642
Contribution to total expenditure	84.84%	80.97%	80.54%
Bundesliga 2	787,892	1,101,264	1,179,079
Contribution to total expenditure	15.16%	19.03%	19.46%
<b>Total</b>	<b>5,195,989</b>	<b>5,788,359</b>	<b>6,059,721</b>



## Taxes and duties

As in the previous two years, the 36 clubs in the Bundesliga and Bundesliga 2 paid more than €1.6 billion to the financial authorities and social security institutions during the 2024-25 season. In total, they gave €1.69 billion in taxes and contributions, representing an increase of €30.9 million compared to the previous season and setting a new record. The largest share, amounting to €1.24 billion, was attributable to personal taxes and duties, which accounted for approximately 73 per cent of the total. Over the past ten seasons, including the 2015-16 season, German professional football has paid more than €14 billion in taxes and social contributions.

### Licensed football Taxes and duties

(in €)

	Bundesliga	Bundesliga 2	Licensed football
Corporate taxes and duties			
VAT (excluding input tax) as of 31 Dec 2024	748,597,290	197,162,030	945,759,319
Corporate income tax	21,851,173	4,188,391	26,039,564
Trade tax	23,929,466	5,282,103	29,211,569
Other taxes and duties	6,618,021	4,150,581	10,768,602
<b>Total</b>	<b>800,995,949</b>	<b>210,783,104</b>	<b>1,011,779,054</b>
Personal taxes and duties			
Income tax on wages and salaries	781,242,782	115,240,287	896,483,069
Church tax and solidarity surcharge	47,520,393	6,983,417	54,503,811
Social security (pension, unemployment, health insurance)	142,496,093	58,378,493	200,874,587
Social insurance against occupational accidents	50,292,377	33,225,856	83,518,233
<b>Total</b>	<b>1,021,551,646</b>	<b>213,828,054</b>	<b>1,235,379,700</b>
Total corporate and personal taxes and duties	1,822,547,595	424,611,159	2,247,158,754
Minus input tax refunded as of 31 Dec 2024 (input tax is an indicator of the company's willingness to invest)	453,488,484	103,538,495	55,702,680
<b>Outflow of funds from taxes and duties</b>	<b>1,369,059,111</b>	<b>321,072,663</b>	<b>1,690,131,774</b>

## Jobs

German professional football once again created a record number of jobs during the 2024-25 season. In total, 64,122 people were directly or indirectly employed by the clubs and their subsidiaries – never before had so many people held jobs related to the Bundesliga and Bundesliga 2. Compared to the previous year, the number of positions grew by 2,395 or 3.9 per cent. The 36 clubs and corporations themselves employed 20,887 people, while the clubs' subsidiaries employed an additional 6,827. This means 27,714 people were directly employed by the clubs. Of these, 9,131 were employed full-time, while the remainder were apprentices, part-time employees, or temporary staff.

### Licensed football Employees

	Bundesliga		Bundesliga 2		Licensed football	
	2023-24	2024-25	2023-24	2024-25	2023-24	2024-25
Licensees						
Full-time staff	5,079	4,931	2,368	2,509	7,447	7,440
Trainees	101	94	45	82	146	176
Part-time staff	1,297	1,502	1,098	1,126	2,395	2,628
Temporary workers	6,616	6,074	3,231	4,569	9,847	10,643
<b>Total</b>	<b>13,093</b>	<b>12,601</b>	<b>6,742</b>	<b>8,286</b>	<b>19,835</b>	<b>20,887</b>
Subsidiaries						
Full-time staff	1,302	1,360	369	331	1,671	1,691
Trainees	42	36	13	15	55	51
Part-time staff	521	596	307	115	828	711
Temporary workers	2,281	2,523	2,335	1,851	4,616	4,374
<b>Total</b>	<b>4,146</b>	<b>4,515</b>	<b>3,024</b>	<b>2,312</b>	<b>7,170</b>	<b>6,827</b>
Contractors						
Security companies	8,186	8,591	5,737	6,740	13,923	15,331
Caterers	8,879	9,955	5,440	5,018	14,319	14,973
Medical services	947	1,096	662	747	1,609	1,843
Other	2,383	1,988	2,488	2,273	4,871	4,261
<b>Total</b>	<b>20,395</b>	<b>21,630</b>	<b>14,327</b>	<b>14,778</b>	<b>34,722</b>	<b>36,408</b>
<b>Grand total</b>	<b>37,634</b>	<b>38,746</b>	<b>24,093</b>	<b>25,376</b>	<b>61,727</b>	<b>64,122</b>

# Key indicators at a glance

## Bundesliga

### Total result in € 000s

	2023-24	2024-25
after taxes	114,815	242,064
EBITDA	833,238	1,066,104

### Balance sheet data

#### Assets in € 000s

	30 June 2024	30 June 2025
Player assets	1,446,377	1,661,526
Tangible fixed assets	1,176,488	1,170,277
<b>Total assets</b>	<b>4,615,180</b>	<b>4,893,889</b>

#### Equity ratio

40.6% 44.3%

### Revenue in € 000s

	2023-24	2024-25
Match revenue	523,698	598,974
Contribution to total revenue	10.91%	11.69%
Advertising	1,018,029	1,146,103
Contribution to total revenue	21.20%	22.37%
Media revenue	1,534,107	1,702,707
Contribution to total revenue	31.95%	33.24%
Transfers	1,004,812	872,643
Contribution to total revenue	20.93%	17.03%
Merchandising	271,234	285,436
Contribution to total revenue	5.65%	5.57%
Other	450,032	516,844
Contribution to total revenue	9.37%	10.09%
<b>Total</b>	<b>4,801,911</b>	<b>5,122,707</b>

### Ratio of payroll costs to total revenue in € 000s

	2023-24	2024-25
Match operations	1,674,885	1,721,994
Ratio	34.9%	33.6%
Match operations and commercial/ administrative staff	2,032,524	2,122,380
Ratio	42.3%	41.4%

### Number of clubs

	2023-24	2024-25
with a positive result after taxes	9	13

### Equity and liabilities in € 000s

	30 June 2024	30 June 2025
Equity	1,875,394	2,165,644
Liabilities	2,147,473	2,165,245
<b>Total assets</b>	<b>4,615,180</b>	<b>4,893,889</b>

### Expenditure in € 000s

	2023-24	2024-25
Payroll costs for match operations	1,674,885	1,721,994
Contribution to total expenditure	35.73%	35.28%
Commercial/administrative staff	357,639	400,387
Contribution to total expenditure	7.63%	8.20%
Transfers	951,411	967,174
Contribution to total expenditure	20.30%	19.82%
Match operations	550,888	599,222
Contribution to total expenditure	11.75%	12.28%
Youth/women	231,211	252,207
Contribution to total expenditure	4.93%	5.17%
Other	921,061	939,658
Contribution to total expenditure	19.65%	19.25%
<b>Total</b>	<b>4,687,096</b>	<b>4,880,642</b>

## Bundesliga 2

### Total result in € 000s

	2023-24	2024-25
after taxes	-33,126	29,448
EBITDA	64,098	133,218

### Balance sheet data

#### Assets in € 000s

	30 June 2024	30 June 2025
Player assets	43,059	60,679
Tangible fixed assets	289,350	274,877
<b>Total assets</b>	<b>749,722</b>	<b>819,067</b>

#### Equity ratio

**0.2%**      **9.0%**

### Revenue in € 000s

	2023-24	2024-25
Match revenue	261,209	273,421
Contribution to total revenue	24.45%	22.62%
Advertising	166,512	216,538
Contribution to total revenue	15.59%	17.92%
Media revenue	280,399	288,271
Contribution to total revenue	26.25%	23.85%
Transfers	98,471	158,735
Contribution to total revenue	9.22%	13.13%
Merchandising	88,051	96,430
Contribution to total revenue	8.24%	7.98%
Other	173,496	175,134
Contribution to total revenue	16.24%	14.49%
<b>Total</b>	<b>1,068,138</b>	<b>1,208,529</b>

### Ratio of payroll costs to total revenue in € 000s

	2023-24	2024-25
Match operations	295,651	296,909
Ratio	27.7%	24.6%
Match operations and commercial/administrative staff	415,882	421,325
Ratio	38.9%	34.9%

### Number of clubs

	2023-24	2024-25
with a positive result after taxes	8	15

### Equity and liabilities in € 000s

	30 June 2024	30 June 2025
Equity	1,337	74,083
Liabilities	518,409	480,983
<b>Total assets</b>	<b>749,722</b>	<b>819,067</b>

### Expenditure in € 000s

	2023-24	2024-25
Payroll costs for match operations	295,651	296,909
Contribution to total expenditure	26.85%	25.18%
Commercial/administrative staff	120,231	124,416
Contribution to total expenditure	10.92%	10.55%
Transfers	85,302	112,279
Contribution to total expenditure	7.75%	9.52%
Match operations	218,529	237,215
Contribution to total expenditure	19.84%	20.12%
Youth/women	68,175	74,245
Contribution to total expenditure	6.19%	6.30%
Other	313,376	334,015
Contribution to total expenditure	28.46%	28.33%
<b>Total</b>	<b>1,101,264</b>	<b>1,179,079</b>

## Licensed football

### Revenue in € 000s

	2023-24	2024-25
Bundesliga	4,801,911	5,122,707
Contribution to total revenue	81.80%	80.91%
Bundesliga 2	1,068,138	1,208,529
Contribution to total revenue	18.20%	19.09%
<b>Total</b>	<b>5,870,049</b>	<b>6,331,236</b>

### Taxes and duties

	2023-24	2024-25
Bundesliga	1,364,144,981	1,369,059,111
Bundesliga 2	295,057,008	321,072,663
<b>Licensed football</b>	<b>1,659,201,989</b>	<b>1,690,131,774</b>

### Staff

	2023-24	2024-25
Bundesliga	37,634	38,746
Bundesliga 2	24,093	25,376
<b>Licensed football</b>	<b>61,727</b>	<b>64,122</b>

### Expenditure in € 000s

	2023-24	2024-25
Bundesliga	4,687,096	4,880,642
Contribution to total expenditure	80.97%	80.54%
Bundesliga 2	1,101,264	1,179,079
Contribution to total expenditure	19.03%	19.46%
<b>Total</b>	<b>5,788,359</b>	<b>6,059,721</b>

### Ticket sales

	2023-24	2024-25
Bundesliga	11,925,726	11,653,239
Bundesliga 2	8,811,550	9,330,725
<b>Licensed football</b>	<b>20,737,276</b>	<b>20,983,964</b>