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ECONOMIC FIGURES

LICENSED FOOTBALL

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Revenue and expenditure

The 36 clubs and limited companies in the top two leagues achieved record figures in the 2024-25 season, once again reaching a historic high in total revenues. For the first time, the Bundesliga and Bundesliga 2 generated revenues exceeding six billion euros. At €6.33 billion, revenues were €461.2 million higher than in the season 2023-24, representing an increase of 7.9 per cent. 81 per cent of the revenues were generated by Bundesliga clubs. At the same time, club expenses increased by 4.7 per cent to €6.06 billion. Overall, this results in an overall profit of €271.5 million.

Licensed football Revenue

(€ 000s)

	2022-2023	2023-2024	2024-2025
Bundesliga	4,452,403	4,801,911	5,122,707
Contribution to total revenue	85.00%	81.80%	80.91%
Bundesliga 2	785,697	1,068,138	1,208,529
Contribution to total revenue	15.00%	18.20%	19.09%
Total	5,238,099	5,870,049	6,331,236

Licensed football Expenditure

(€ 000s)

	2022-2023	2023-2024	2024-2025
Bundesliga	4,408,096	4,687,096	4,880,642
Contribution to total expenditure	84.84%	80.97%	80.54%
Bundesliga 2	787,892	1,101,264	1,179,079
Contribution to total expenditure	15.16%	19.03%	19.46%
Total	5,195,989	5,788,359	6,059,721

Taxes and duties

As in the previous two years, the 36 clubs in the Bundesliga and Bundesliga 2 paid more than €1.6 billion to the financial authorities and social security institutions during the 2024-25 season. In total, they gave €1.69 billion in taxes and contributions, representing an increase of €30.9 million compared to the previous season and setting a new record. The largest share, amounting to €1.24 billion, was attributable to personal taxes and duties, which accounted for approximately 73 per cent of the total. Over the past ten seasons, including the 2015-16 season, German professional football has paid more than €14 billion in taxes and social contributions.

Licensed football Taxes and duties

(in €)

	Bundesliga	Bundesliga 2	Licensed football
Corporate taxes and duties			
VAT (excluding input tax) as of 31 Dec 2024	748,597,290	197,162,030	945,759,319
Corporate income tax	21,851,173	4,188,391	26,039,564
Trade tax	23,929,466	5,282,103	29,211,569
Other taxes and duties	6,618,021	4,150,581	10,768,602
Total	800,995,949	210,783,104	1,011,779,054
Personal taxes and duties			
Income tax on wages and salaries	781,242,782	115,240,287	896,483,069
Church tax and solidarity surcharge	47,520,393	6,983,417	54,503,811
Social security (pension, unemployment, health insurance)	142,496,093	58,378,493	200,874,587
Social insurance against occupational accidents	50,292,377	33,225,856	83,518,233
Total	1,021,551,646	213,828,054	1,235,379,700
Total corporate and personal taxes and duties	1,822,547,595	424,611,159	2,247,158,754
Minus input tax refunded as of 31 Dec 2024 (input tax is an indicator of the company's willingness to invest)	453,488,484	103,538,495	55,702,680
Outflow of funds from taxes and duties	1,369,059,111	321,072,663	1,690,131,774

Jobs

German professional football once again created a record number of jobs during the 2024-25 season. In total, 64,122 people were directly or indirectly employed by the clubs and their subsidiaries – never before had so many people held jobs related to the Bundesliga and Bundesliga 2. Compared to the previous year, the number of positions grew by 2,395 or 3.9 per cent. The 36 clubs and corporations themselves employed 20,887 people, while the clubs' subsidiaries employed an additional 6,827. This means 27,714 people were directly employed by the clubs. Of these, 9,131 were employed full-time, while the remainder were apprentices, part-time employees, or temporary staff.

Licensed football Employees

	Bundesliga		Bundesliga 2		Licensed football	
	2023-24	2024-25	2023-24	2024-25	2023-24	2024-25
Licensees						
Full-time staff	5,079	4,931	2,368	2,509	7,447	7,440
Trainees	101	94	45	82	146	176
Part-time staff	1,297	1,502	1,098	1,126	2,395	2,628
Temporary workers	6,616	6,074	3,231	4,569	9,847	10,643
Total	13,093	12,601	6,742	8,286	19,835	20,887
Subsidiaries						
Full-time staff	1,302	1,360	369	331	1,671	1,691
Trainees	42	36	13	15	55	51
Part-time staff	521	596	307	115	828	711
Temporary workers	2,281	2,523	2,335	1,851	4,616	4,374
Total	4,146	4,515	3,024	2,312	7,170	6,827
Contractors						
Security companies	8,186	8,591	5,737	6,740	13,923	15,331
Caterers	8,879	9,955	5,440	5,018	14,319	14,973
Medical services	947	1,096	662	747	1,609	1,843
Other	2,383	1,988	2,488	2,273	4,871	4,261
Total	20,395	21,630	14,327	14,778	34,722	36,408
Grand total	37,634	38,746	24,093	25,376	61,727	64,122